

We're a social enterprise supporting people with learning difficulties and autism into jobs with a future

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Parent
"The support from NOW contributes to reducing stress for parents. It allows parents to relax, it is a huge relief."

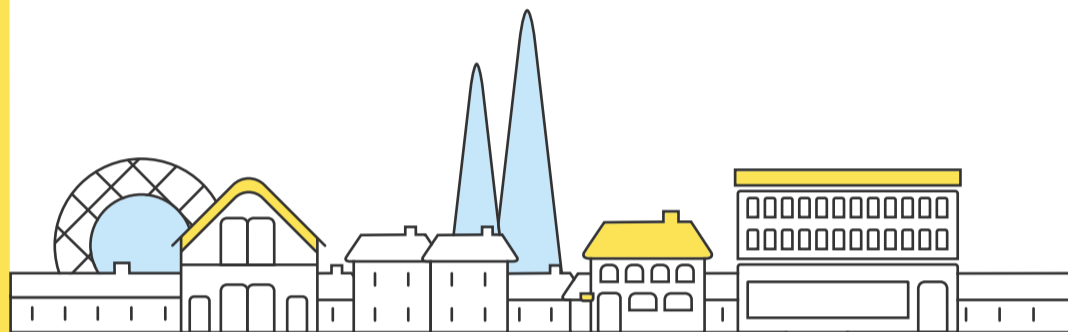
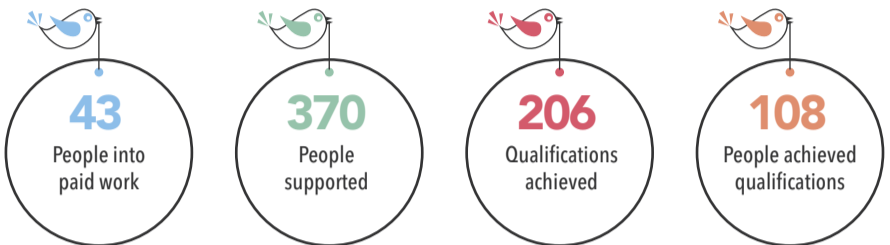
Employer
"The experience has highlighted that so many employees with learning difficulties are capable of work but not given a chance."

Participant
"It has had a big impact on my life in the best way possible."
Participant
"I jump out of bed to go to The Hive, I used to sleep in for tech."

For every £1 invested in NOW Group we generated



Our services have saved **£1,482,850** in daycare places



OUR STORY

NOW Group is a social enterprise that supports people with learning difficulties and autism into jobs with a future. We provide a range of services including a dedicated training and employment team, a transition service for young people moving on from education, a volunteering programme and social forums. We also provide a Family Service which offers support to new and expectant parents.



As this year's Social Return on Investment evaluation shows we have a considerable positive impact on society. We challenge perceptions around the capabilities of people with learning difficulties by engaging with employers, we raise awareness of the benefits of using social enterprises through Loaf Catering and Cafes and we improve the customer service experience of JAM Card holders.



2016 – 2017 has been a year of growth and success for the organisation. We have increased the number of people gaining paid employment by 43% from last year and increased our Social Return on Investment to **£10 for every £1 invested in the organisation.**

Our Boards time and commitment is valued, it's like gold dust

For every £1 invested in NOW Group we generated

£10
in social value

Employment and training

43

People into paid jobs

£181K

Earned in wages by participants

206

Qualifications achieved

38

Workable (NI) participants supported

40

People into voluntary work

44

People availed of work experience

£31K

Saved in benefits payments

370

People supported

108

People achieved qualifications

26

Catering qualifications achieved

14

People achieved Essential Skills Literacy qualification

16

Young people supported by Transition 2

38

School aged participants supported by Transition

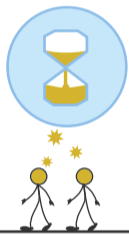
22

Participants supported through our Family Service

Transition

Family Service

Community



GOLD DUST

52

Volunteers donated a total of 3267 hours



700

JAM Card app downloads



7000

JAM Cards in circulation

7

Ambassadors appointed

20

Participants in Fandom

60%

Reduction in stress reported by parents

370

Siblings of our participants benefitted from improved wellbeing and reduced anxiety

2641

People more aware of disability awareness issues in the community due to our activities

Our impact with employers, customers and employees

14

Online articles

7

Print articles

7

Broadcast interviews

5028

New social media followers

490

Employees benefitted from increased levels of disability awareness in the workplace

£112K

Social value generated for employers

Growth and sustainability

40%

Increase in Loaf Catering income

3

New Loaf supply chain partners

20

New employees at NOW Group

97

Volunteering hours

£4682

resulting in £30k pro bono consultancy support

